

# INDIA FOUNDATION OF METROPOLITAN PRINCETON



Non-profit Organization Established since 1977  
P.O. Box 654, Princeton Jct. NJ 08550  
[www.ifmpnj.org](http://www.ifmpnj.org)

## Vendor Booth/Sponsorship Application

Business Name \_\_\_\_\_ Business Type \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Mobile Phone \_\_\_\_\_

Some of the dates are tentative as we have to depend on venue availability and artists' calendar.

| Event                     | Date          | OPTION  |
|---------------------------|---------------|---|
| Annual Show               | Apr 9, 2022   | Vendor Table \$100.<br>Event Grand Sponsor \$500  |
| Holi/Picnic               | May 8, 2022   | Vendor Table \$100.<br>Event Grand Sponsor \$500  |
| Navratri<br>Garba/Dandiya | TBD (Sep/Oct) | Vendor Table \$200.<br>Event Grand Sponsor \$1500 |
| Website Advertising       | Full Year     | \$200 for a business card on<br>homepage          |
| ANNUAL SPONSOR            | All Events    | Grand Sponsor Full Year. \$2000                   |
|                           |               |   |

Note: Outdoor "1" are Rain-or-Shine and non-refundable events irrespective of the reason.

Option Selected: \_\_\_\_\_

Vendors are requested to bring their own Tables and Chairs based on the event type. Outdoor events are Holi and Picnic while other events are all indoor events. Vendors are solely responsible for transporting their own goods into and out of the venue at their own expense.

**Grand Sponsor:** Banner to be displayed at the event, Business recognition on stage, Vendor table, Business name inclusion in all email blasts and logo on electronic flyer.

### Governing Provisions:

- The number of vendor spaces at the Event is limited and space will be assigned on a first come, first-served basis; provided, however, that the Event Committee reserves the right, in its sole discretion, to assign vendor spaces as it deems in the best interest of the Event.
- The Event Committee reserves the right to prohibit the service or any item or items not identified in the vendor's description (above)
- Set up time will be at least an hour before the start time of the event and must be set up and ready at least 30 min prior to the start time of the event. Vendors must continuously occupy the assigned location and

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be open for service during all Event hours or until the close of the Event.

- **Event will be held on the stated date but IFMP Committee has final decision considering weather and other prevailing conditions. Registration fees are Non-Refundable.**
- Each vendor is solely responsible for securing its equipment and other personal property at all times. IFMP is unable to accept responsibility for any lost or stolen items or equipment.
- Only one organization or vendor may use each booth space unless prior authorization has been obtained from the IFMP committee. All vendors must conduct business in their designated booth area only, unless approved otherwise by IFMP committee. Pre-registered vendors unable to attend must notify IFMP 48 hours prior to the event and are not permitted to sublet without prior consent from IFMP. Fliers, handbills, and petitions will be limited to booth area only. Non-booth holders may NOT distribute merchandise or fliers of any kind.
- NO FOOD ITEMS OR BEVERAGES MAY BE SOLD at vendor booths other than those specifically identified as food vendors!
- Please do not display any merchandise that would be inappropriate for children. This is a family friendly event. Any decision made by IFMP officials is final.

## ~~Rates are as below:~~

- ~~Platinum Sponsors: \$750 (\$1000 for Annual Show) \_\_\_\_\_ Banner to be displayed at the event, Business recognition, Vendor table, Business name inclusion in all email blasts and logo on electronic flyer at the website.~~
- ~~Gold Sponsors: \$500 (\$750 for Annual Show) \_\_\_\_\_ Banner to be displayed at the event, Business recognition, Vendor table~~
- ~~Silver Sponsors: \$350 (\$500 for Annual Show) \_\_\_\_\_ Business recognition, Vendor Table~~
- ~~Table charges: \$150 (\$200 for Annual Show) \_\_\_\_\_ Vendor Table~~

*Rates are 50% discounted for non-profit organizations*

- **Registration fees are Non-Refundable.**
- Payment must be received one week before the day of the event.
- Acceptable Payment Forms are:
  - Check payable to IFMP, PayPal thru IFMP website.

For additional information, please contact us via email or phone.

- **Email:** [ifmp@ifmpnj.org](mailto:ifmp@ifmpnj.org)
- **Phone:** [Amit \(609\) 865-6456](tel:6098656456), [Deepak \(973\)454-7743](tel:9734547743)

## Waiver and Release

I have read and agree to abide by the terms and conditions of this form and release and enter into it voluntarily and knowingly. This form and release is binding when signed by the vendor applicant and the waiver, release and indemnity provisions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_