

INDIA FOUNDATION OF METROPOLITAN PRINCETON



Non-profit Organization Established since 1977
P.O. Box 654, Princeton Jct. NJ 08550
www.ifmpnj.org

Vendor Booth/Sponsorship Application

Business Name _____ Business Type _____

Contact Person _____ Email _____

Address _____

City, State, Zip _____

Daytime Phone _____ Cell Phone _____

Website _____ Facebook Page _____

Some of the dates are tentative as we have to depend on venue availability and artists' calendar.

Event	Date	OPTION (Vendor Table, Silver, Gold, or Platinum Sponsor)
Holi Mela ¹	Sat 20-April	
Entertainment Extravaganza	Sat 15-June	
Picnic ¹	Sat 10-August	
Navratri – Day 1	Sat-28 th September	
Navratri – Day 2	Sat-5 th October	
Annual Show	Sat-7 th December	
ANNUAL SPONSOR	All the above Events	
Online Ad Full Year		
Online Ad 1/2 Year		

Note: Outdoor “¹” are Rain-or-Shine and non-refundable events irrespective of the reason.

Vendors are requested to bring their own Tables and Chairs based on the event type. Outdoor events are Holi and Picnic while other events are all indoor events. Vendors are solely responsible for transporting their own goods into and out of the venue at their own expense.

Governing Provisions:

- The number of vendor spaces at the Event is limited and space will be assigned on a first come, first-served basis; provided, however, that the Event Committee reserves the right, in its sole discretion, to assign vendor spaces as it deems in the best interest of the Event.
- The Event Committee reserves the right to prohibit the service of any item or items not identified in the vendor's description (above)
- Set up time will be at least an hour before the start time of the event and must be set up and ready at least 30 min prior to the start time of the event. Vendors must continuously occupy the assigned location and

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be open for service during all Event hours or until the close of the Event.

- **Event will be held on the stated date regardless of weather conditions and Registration fees are Non-Refundable.**
- Each vendor is solely responsible for securing its equipment and other personal property at all times. IFMP is unable to accept responsibility for any lost or stolen items or equipment.
- Only one organization or vendor may use each booth space unless prior authorization has been obtained from the IFMP committee. All vendors must conduct business in their designated booth area only, unless approved otherwise by IFMP committee. Pre-registered vendors unable to attend must notify IFMP 48 hours prior to the event and are not permitted to sublet without prior consent from IFMP. Fliers, handbills, and petitions will be limited to booth area only. Non-booth holders may NOT distribute merchandise or fliers of any kind.
- NO FOOD ITEMS OR BEVERAGES MAY BE SOLD at vendor booths other than those specifically identified as food vendors!
- Please do not display any merchandise that would be inappropriate for children. This is a family friendly event. Any decision made by IFMP officials is final.

Rates for FY-2018 are as below:

- **Platinum Sponsors: \$750 {\$1000 for Annual Show}** _____ Banner to be displayed at the event, Business recognition, Vendor table, Business name inclusion in all email blasts and logo on electronic flyer at the website.
- **Gold Sponsors: \$500 {\$750 for Annual Show}** _____ Banner to be displayed at the event, Business recognition, Vendor table
- **Silver Sponsors: \$350 {\$500 for Annual Show}** _____ Business recognition, Vendor Table
- **Table charges: \$150 {\$200 for Annual Show}** _____ Vendor Table

Rates are 50% discounted for non-profit organizations

- **Registration fees are Non-Refundable.**
- Payment must be received one week before the day of the event.
- Acceptable Payment Forms are:
 - Check payable to IFMP
 - PayPal thru IFMP website.

For additional information, please contact us via email or phone.

- **Email:** ifmp@ifmpnj.org
- **Phone:** [Amit \(609\) 865-6456](tel:6098656456), [Ankit\(540\)514-0978](tel:5405140978), [Deepak \(973\)454-7743](tel:9734547743)

Waiver and Release

I have read and agree to abide by the terms and conditions of this form and release and enter into it voluntarily and knowingly. This form and release is binding when signed by the vendor applicant and the waiver, release and indemnity provisions.

Signature: _____ Date: _____

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Sponsorship Opportunity => All Major IFMP Events => Annual Contract 2019

India Foundation of Metropolitan Princeton (IFMP) is a non-profit cultural organization serving the cultural & social needs of the Indian community in the Greater Princeton Area for over 30+ years. IFMP organizes several events throughout the year starting with Holi in the Spring, Annual Picnic in the Summer, Navratri Festival in Fall and Annual Cultural Show in the Winter. All these events present an opportunity to business owners to promote their products and services to our community.

IFMP has been offering Platinum, Gold and Silver sponsorships at each of these events at close to 30% discounts for business sponsorships providing unique platform to those who want to sign up for all events on an annual contract basis.

IFMP Events	Vendor Table	Silver	Gold	Platinum
Holi. Sat. 20-April	150	\$350	\$500	\$750
GCE Show. Sat 15-June	150	\$350	\$500	\$750
Picnic. Sat 10-Aug	150	\$350	\$500	\$750
Navratri-1 Sat 28-Sep	150	\$350	\$500	\$750
Navratri-2 Sat 5-Oct	150	\$350	\$500	\$750
Annual Show Sat 7-Dec	200	\$500	\$750	\$1000
Annual Brochure Advertisement	150	\$200	\$200	\$300
Website Advertisement	-	\$250	\$250	\$250
Total	1100	\$2700	\$3700	\$5300
Annual Contract Price	\$750	\$1800	\$2500	\$3500
Savings over à la carte	350	\$900	\$1200	\$1800
% Savings over à la carte		33%	32%	34%

Listed below are the benefits provided for each of the sponsorship levels.

Sponsorship Level	Sponsorship Benefits
Platinum Sponsor	Business name inclusion in the email blast and logo on electronic flyer at the website, Color full page advertisement in the brochure, photo/logo in newsletter Banner to be displayed at the event, Business recognition, Vendor table
Gold Sponsor	Banner to be displayed at the event, Business recognition on the events, Vendor table, Logo on website, B/W full page advertisement in the brochure.
Silver Sponsor	Business recognition on the events, Vendor Table, Logo on Website, B/W full page advertisement in brochure.
Vendor Table	Vendor Table for all 6 IFMP events (Holi, June Musical Show, Picnic, Navratri-1 and Navratri -2, Annual Cultural Show; also includes a free B/W half page advertisement in the annual brochure

We accept **Cash/Check but prefer PayPal that can be used directly from the link on our website.**

For additional information, please contact us via email or phone.

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