

# INDIA FOUNDATION OF METROPOLITAN PRINCETON



Non-profit Organization Established since 1977  
**P.O. Box 654, Princeton Jct. NJ 08550**  
[www.ifmpnj.org](http://www.ifmpnj.org)

## Annual Cultural Show – December 8, 2018 at WWP High School North Advertisement/Sponsor/Vendor-Table Form

Business Name \_\_\_\_\_ Business Type \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Cell Phone \_\_\_\_\_

Vendors are requested to bring their own Tables and Chairs based on the event type. Vendors are solely responsible for transporting their own goods into and out of the venue at their own expense.

Please circle the selected option.

IFMP Event	Vendor Table	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Annual Show <b>Sat 8-Dec-2018</b>	\$200	\$500	\$750	\$1000

*Rates are 50% discounted for non-profit organizations*

Listed below are the benefits provided for each of the sponsorship levels.

Sponsorship Level	Sponsorship Benefits
<b>Platinum Sponsor</b>	Banner to be displayed at the event, Business recognition, Vendor table, Business name inclusion in the email blast and logo on electronic flyer at the website, podium time, <b>Color full page</b> advertisement in the brochure, photo/logo in newsletter.
<b>Gold Sponsor</b>	Banner to be displayed and Business recognition at the event, Vendor table, Logo on flyer, <b>B/W full page</b> advertisement in the brochure.
<b>Silver Sponsor</b>	Business recognition on the events, Vendor Table, Logo on flyer, <b>B/W Half page</b> Ad.

Brochure Advertisement Rates	
<input type="radio"/> Back Cover Color \$750	<input type="radio"/> Regular Page (Full) B&W \$175
<input type="radio"/> Inside Cover Page Color (Front) \$500	<input type="radio"/> Regular Page (Half) B&W \$125
<input type="radio"/> Inside Cover Page Color (Back) \$500	<input type="radio"/> Onsite Vendor Table \$200
<input type="radio"/> Center Page Color (Single page) \$500	<input type="radio"/> Table + Regular Full Page B/W \$325
<input type="radio"/> Regular Page (Full) Color \$300	<input type="radio"/> Table+ Regular Full Page Color \$450
<input type="radio"/> Regular Page (Half) Color \$200	<input type="radio"/> Business Card/Coupons \$75

### Waiver and Release

I have read and agree to abide by the terms and conditions of this form and release and enter into it voluntarily and knowingly. This form and release is binding when signed by the vendor applicant and the waiver, release and indemnity provisions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Governing Provisions:

- The number of vendor spaces at the Event is limited and space will be assigned on a first come, first-served basis; provided, however, that the Event Committee reserves the right, in its sole discretion, to assign vendor spaces as it deems in the best interest of the Event.
- The Event Committee reserves the right to prohibit the service of any item or items not identified in the vendor's description (above)
- Set up time will be at least an hour before the start time of the event and must be set up and ready at least 30 min prior to the start time of the event. Vendors must continuously occupy the assigned location and be open for service during all Event hours or until the close of the Event.
- **Event will be held on the stated date regardless of weather conditions and Registration fees are Non-Refundable.**
- Each vendor is solely responsible for securing its equipment and other personal property at all times. IFMP is unable to accept responsibility for any lost or stolen items or equipment.
- Only one organization or vendor may use each booth space unless prior authorization has been obtained from the IFMP committee. All vendors must conduct business in their designated booth area only, unless approved otherwise by IFMP committee. Pre -registered vendors unable to attend must notify IFMP 48 hours prior to the event and are not permitted to sublet without prior consent from IFMP. Fliers, handbills, and petitions will be limited to booth area only. Non - booth holders may NOT distribute merchandise or fliers of any kind.
- NO FOOD ITEMS OR BEVERAGES MAY BE SOLD at vendor booths other than those specifically identified as food vendors!
- Please do not display any merchandise that would be inappropriate for children. This is a family friendly event. Any decision made by IFMP officials is final.
  
- **Registration fees are Non-Refundable.**
- Payment must be received one week before the day of the event.
- Make Payment using PayPal thru IFMP website.

For additional information, please contact us via email or phone.

- **Email:** [ifmp@ifmpnj.org](mailto:ifmp@ifmpnj.org)
- **Phone:** [Kaushal \(609\) 216-1844](tel:6092161844), [Amrish\(732\)832-1214](tel:6097328321214), [Deepak \(973\)454-7743](tel:6099734547743)